

U.S. Preventive Medicine / Cleveland Clinic Wellness Institute



*Promoting Whole Person Well-being
for Total Population Health Management*



- USPM / CCWI offers a leading integrated suite of “high tech/high touch” population health services focusing on primary, secondary & tertiary prevention throughout the information→knowledge→activation→sustainment sequence
- These services combine USPM’s individualized Preventive Plan™ Wellness Portal, Preventive Score™, Care Management and HRA/Clinical Analytics & Reporting with CCWI’s proven engagement content and e-Coaching
- USPM is the only wellness company to be validated for achieving sustained reductions in healthcare costs and associated hospitalizations and ER visits for asthma, cardiac events, COPD, congestive heart failure and diabetes
- The Cleveland Clinic, whose expertise CCWI reflects, was ranked as one of America’s Top 5 Hospitals in U.S. News & World Report 2015-6 Honor Roll

Supporting VDPH

An End-to-End “Total Health” Answer for Any Organization Bearing Clinical and Financial Risk

- USPM/CCWI offers industry-unique capabilities for developing, implementing and monitoring tailored strategies for maintaining and/or improving the total health of all individuals in defined populations
- For purchasers, payers and providers that bear the clinical and financial risk for defined populations, USPM/CCWI offers as comprehensive a set of proven services for improving outcomes and reducing costs as any in the marketplace
- USPM/CCWI guarantees results and delivers assurance through risk sharing and gain sharing

For more information go to

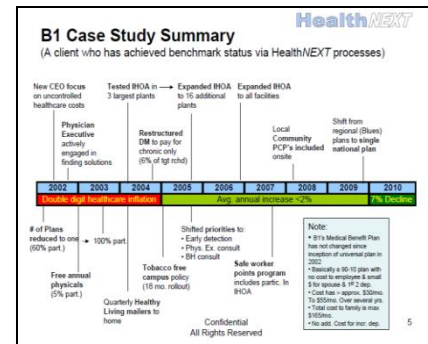
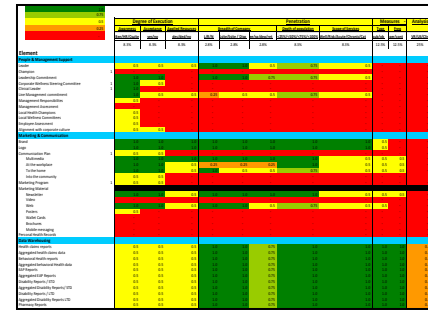
www.uspm.com and/or

<https://my.clevelandclinic.org/departments/wellness>

HealthNEXT

Emerging Leader in Building Corporate Cultures of Health

- HealthNEXT guides companies to an enduring "culture of health" that improves the health of their workforce, decreases their health care cost trend, and creates a competitive advantage in the global marketplace
- Its tools and services are based on the study of – and designed to repeat the successes of -- benchmark companies that have achieved flat or decreasing healthcare costs while stabilizing or improving the health status of their workforce and covered lives
- HealthNEXT can study any company or organization, identify gaps from benchmark and remedy the gaps
- Most benchmark companies took 7-10 years to achieve their culture of health with many missteps. **Its solution** (process, tools and services) can flatten / bend the health care cost curve & accomplish a sustained culture of health within 3 yrs



Supporting VDPH

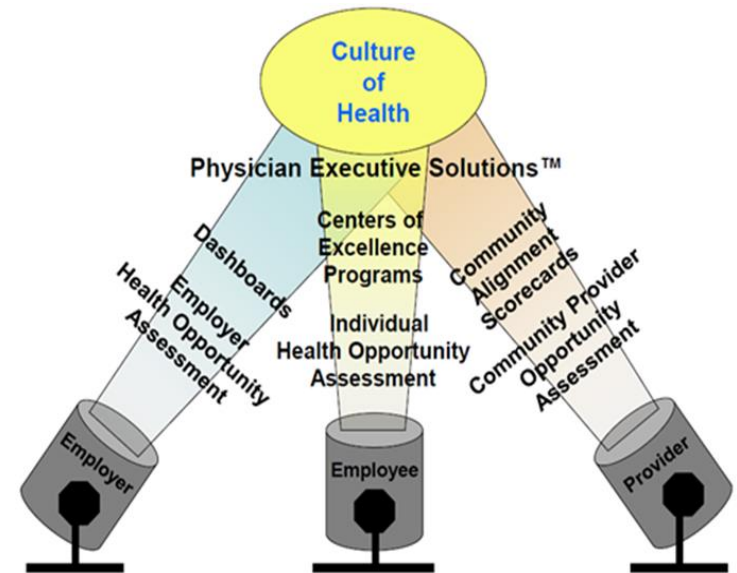
Building Cultures of Health: Purchasers, Payers, Providers & Consumers

Research Confirms that a Culture of Health Requires Alignment of Stakeholders

An effort to **build a culture of health** within an population can be initially sponsored **by an employer, a health plan, a provider organization such as an ACO, or a community**

HealthNext's methods can be deployed by **any** health care constituency to successfully impact populations by:

- Improving their health and well being
- Reducing their medical cost trend
- Enhancing their vitality and performance at work, at home and at play



For more information go to
www.healthnext.com

Digital Assessment & Health Coaching for Improving Health & Productivity

- **Assessments**

HIS customizable measurement platform evaluates 13 areas of health, well-being, productivity and resilience, and provides a subjective, 360-degree view of culture and insights for how managers, supervisors and leaders can support healthy habits

- **CalcuL8™ Health and Productivity Analysis Tool**

HIS medical claims analysis tool helps organizations identify their most costly, modifiable lifestyle-related risk factors and associated productivity loss costs

- **CoachingPoints (CP) Software**

HIS software takes the task of changing behavior and breaks it down into easy-to-follow steps that will help participants accomplish their goal.

- **Strategic Plan and Execution**

HIS works with organizations to make the business case, determine return on investment, and develop & execute a strategic plan that acts on these assessments and utilizes this software to improve health and productivity, one individual at a time

Supporting VDPH

Leveraging Technology for Individual Behavior Change

- Identifying health risks and effectively promoting and supporting behavior change are indispensable elements for any sustainable VDPH solution
- HIS digital tools for measurement and health coaching take advantage of the latest breakthroughs in the integration of science and highly customizable, low-cost technology to achieve these objectives

For more information go to
www.healthimprovementsolutions.com