

Harris Allen Group, LLC

Improving Performance in Health & Healthcare



**Dr. Allen accepting on behalf of a team of eight authors the
2015 Kammer Merit in Authorship Award given by the
American College of Occupational & Environmental Medicine**

AOHC 2016

Baltimore, MD

May 3, 2015



Harris Allen Group, LLC

Our Vision

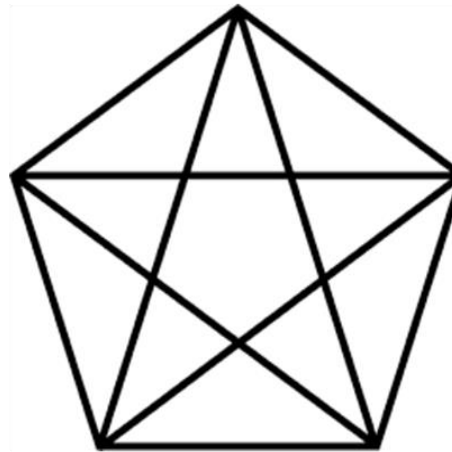
Maximize the Value of Every Dollar the Major Stakeholder Groups Spend to Improve Health in Populations

Consumers

*Patients, Employees,
Insureds, Dependents*

Purchasers

*Employers,
Government*



Providers

*Physicians, Hospitals,
Health Systems*

Payers

*Insurance carriers,
Health plans, TPAs*

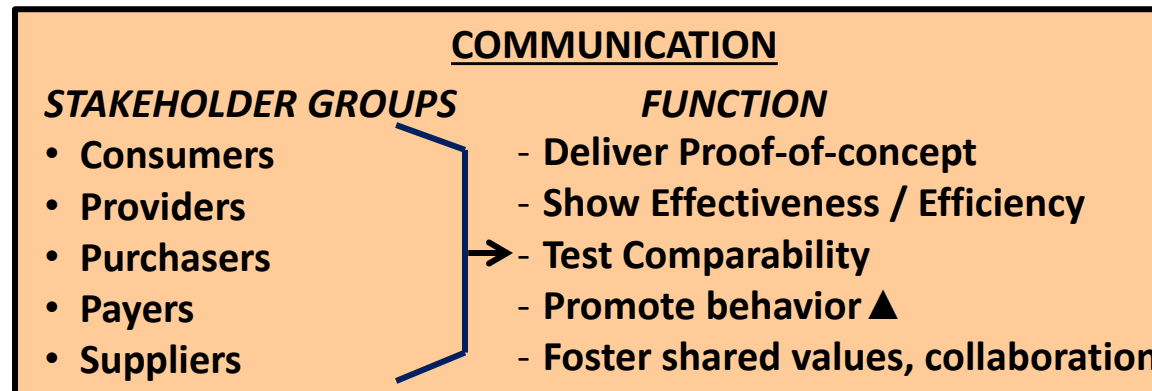
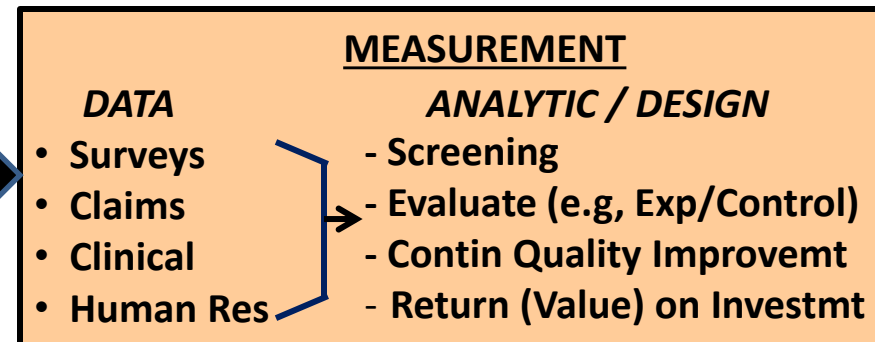
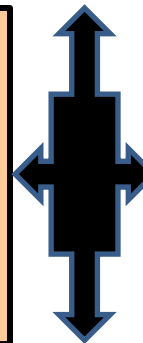
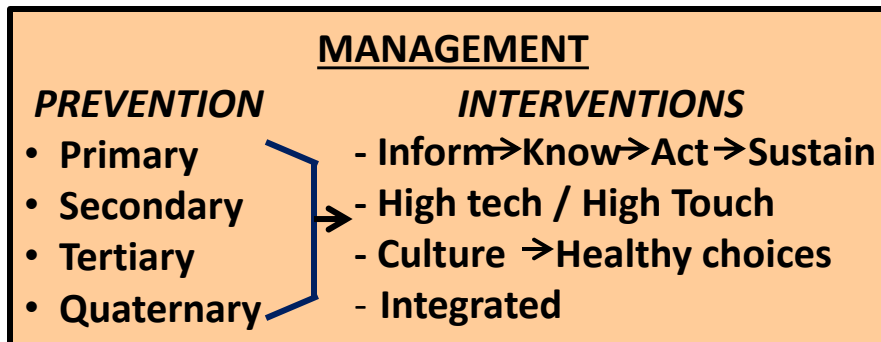
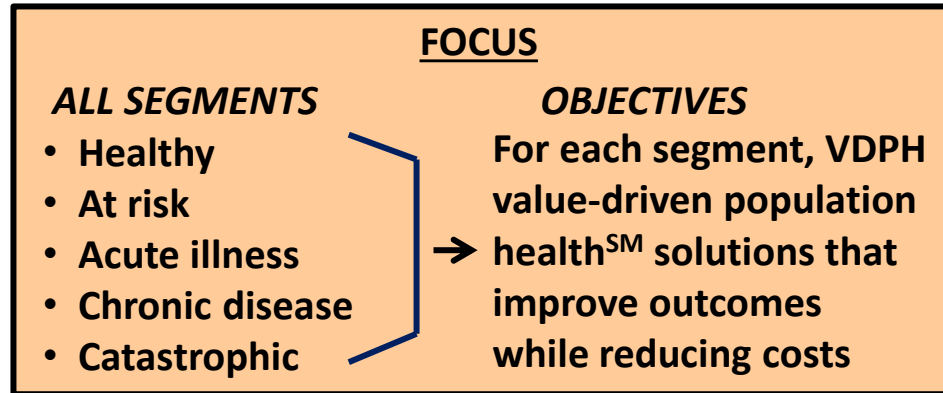
Suppliers

*Pharma, Diagnostic,
Specialty vendors*



Harris Allen Group, LLC

Enacting this Vision: Our Approach





Harris Allen Group, LLC

Our Business Flow

PARTNERS

- Expert network
- Vendor network

SERVICES

- Design
- Measure & Intervene
- Evaluate / Interpret
- Link: Policies / Programs / Practice
- Communicate: Multiple Audiences

YIELD / PRODUCTS

- Strategic consultation
- Program evaluation
- Publications
- Presentations

CHANNELS

- Client referrals
- Publications / blogs
- Conferences
- Networking

RESOURCES

- Research expertise
- Databases
- Program expertise
- Track record





Harris Allen Group, LLC

Our Assets

Capabilities

Design

- Customized project design & implementation

Methods

- Results-oriented measurement & analytics

Communication

- Interpreting / conveying "big picture" to multiple audiences

Core Values

- Execute & improve strategy with sound science
- Rigor that blends project needs with available resources
- Maintain empirical integrity & remain true to the data
- Strive for actions that build bridges to the future
- Foster collaboration & promote/acknowledge team contributions

Personnel

- Expertise from the healthcare, scientific & business communities
- Virtual network of social scientists, clinicians, policy experts & advisors
- Partners & colleagues providing customizable tools, programs & services
- See the attached affiliated expert bios and partner organization descriptions



Harris Allen Group, LLC

Our Track Record

Clients

Purchasers

- Navistar / ITEC
- Pitney-Bowes
- Xerox / GTE / Digital Equipmt
- Group Insurance Commission
- Employers Health Coalition

Suppliers

- Pfizer
- Centocor OrthoBiotech
- Schering Plough
- InfoTech

Providers/Health Services

- Optum Health Management
- GTE Family Health Center

Plans

- Highmark BCBS
- BCBS of Minnesota
- Blue Cross Blue Shield Assn
- BCBS of Maine
- BCBS of Rochester

Areas

- Population Health
- Value & Sustainability
- Health & Productivity/Performc
- Culture of Health
- Health Outcomes/Qual of Life
- Disease Management/Preventn
- Value-based Benefit Design
- Evidence-based Medicine
- Patient / Employee Satisfaction
- Workers Comp / Disability
- Return (Value) on Investment

Results

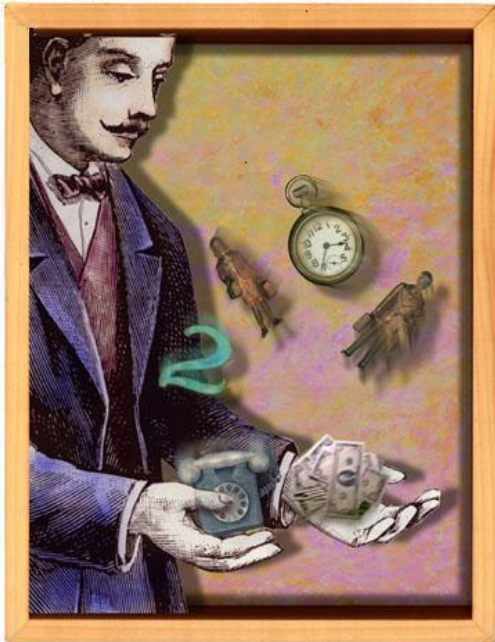
- Award-winning work on employer use of care guidelines to manage costs, quality & outcomes
- 15 years of studies that helped an employer to achieve standout success in workplace wellness
- Completed major initiatives on wide range of issues for the four stakeholder groups (i.e., purchasers, providers, payers & suppliers)
- Among the first to publish peer-reviewed results linking health & productivity strategy with improved value & sustainability over time



Harris Allen Group, LLC

Thank you for Considering Us!

*Choices are weighed
and must be made*



*Know what you
need to know
before you choose*

*We invite follow-up inquiries on
and can be contacted at:*

harris@harrisallengroup.com

617-935-9652.

www.harrisallengroup.com